



2023 Great Southern Treasures Bloom Festival Program of Events Now Live!

The annual celebration of nature's splendour, the Great Southern Treasures Bloom Festival presented by WCP Civil, is back this year with a fresh full program! Springtime in the Great Southern is set to come alive over six weeks with an impressive lineup of 57 exciting events, showcasing the very best of the region's flora, culture, art, and culinary delights.

From 23 September – 31 October, residents and visitors alike can immerse themselves in a kaleidoscope of experiences that encompass everything from breathtaking wildflower displays, art exhibitions, wildflower and orchid tours, and invigorating hikes, to family fun days, live music, sound bath experiences and preserved wildflower workshops. The Great Southern Treasures Bloom Festival has something for everyone.

For those seeking to learn more about the rich indigenous culture of the Great Southern, the festival offers Noongar art, craft, and food markets. These vibrant and authentic markets provide a unique opportunity to connect with the local Noongar community and experience their traditional crafts, arts, and mouthwatering culinary delights.

Families are in for a treat with a plethora of family fun days, music festivals, and movie nights. Children and adults alike can enjoy the lively atmosphere and entertainment suitable for all ages.

For the creatively inclined, there are preserved wildflower workshops, allowing the memory of spring to last all year round. And of course, no festival would be complete without a celebration of food and wine. Visitors can indulge in the Great Southern's wonders with farmers markets featuring fresh local produce, and amazing food and wine experiences that will tantalize the taste buds.

The 2023 Great Southern Treasures Bloom Festival is a celebration of nature, culture, art, and community, and it promises to be an unforgettable experience for all who attend.

For the complete program of events and more information, please visit the Great Southern Treasures website at www.greatsoutherntreasures.com.au/bloom

Join us this spring for the 2023 Great Southern Treasures Bloom Festival, and let the sights, sounds, and tastes of the Great Southern enchant your senses!

This event is presented WCP Civil and supported by the below sponsors and partners.



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