

BLOOM

FESTIVAL 2026

12 September - 11 October



www.bloomfestival.com.au

 Bloom Festival Great Southern  [bloomfestivalgreatsouthern](https://www.instagram.com/bloomfestivalgreatsouthern)

WHERE DREAM EVENTS HAPPEN

Experience wondrous events and adventure through otherworldly landscapes in the Great Southern.

- Hike up one of Western Australia's highest peaks, Bluff Knoll, for wondrous views of Stirling Range National Park, where you can see seasonal carpets of wildflowers.
- Swim or snorkel in the protected and peppermint-tinged waters of Greens Pool and Elephant Rocks near Denmark.
- Experience the Aboriginal traditions and culture in Kojonup, where you can immerse yourself in Aboriginal storytelling.
- Journey through the rivers of Walpole before walking amongst towering tingle trees at the Valley of the Giants Tree Top Walk.
- Feel the surging power of the Southern Ocean, watching from the platform hanging over The Gap and Natural Bridge.
- Discover the Great Southern wine region, sampling the vast array of wine varieties from cabernet sauvignon to merlot and chardonnay.

Follow us @WesternAustralia | #WAtheDreamState



WESTERN
AUSTRALIA
WALKING ON A DREAM

WESTERNAUSTRALIA.COM

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Find your event location using the colour codes.

*All events are subject to change.

Please see website for up to date information at www.bloomfestival.com.au

Minister Welcome

Bloom Festival
12 September – 11 October 2026

The Cook Labor Government is a proud sponsor of Bloom Festival through Tourism Western Australia's Regional Events Scheme, funded by Royalties for Regions.

The Regional Events Scheme was established to support event holders across the State with the development of events to drive tourism to regional Western Australia. The scheme plays an important role in creating a timely reason for visitors to travel to the State's regions, activating pockets of Western Australia and creating vibrancy, while showcasing the host region's unique and diverse attractions.

A total of 64 regional events across Western Australia have been allocated funding through the 2026-27 funding round. This includes a \$150,000 funding pool for the Regional Aboriginal Events Scheme, which exclusively allocates funding to events delivering Aboriginal activities and experiences.

The Western Australian Government is proud to sponsor these regional events, which help bring vibrancy to local communities and drive visitor spend, injecting millions into regional economies.

Tourism is a key part of our plan to diversify the economy, create jobs and develop business opportunities, especially in regional Western Australia. Events play an important role in this plan and also contribute to the Government's vision for Perth and Western Australia to be the fastest growing events destination in the South East Asia region.

The Western Australian Government sponsors a range of sporting, cultural, arts and culinary events across the state, to attract visitors and encourage them to stay longer, disperse further and spend more while they are here.

We hope everyone enjoys Bloom Festival and takes the time to explore the Great Southern region.



A stylized, handwritten signature in dark ink.

HON REECE WHITBY MLA
MINISTER FOR TOURISM



A stylized, handwritten signature in dark ink.

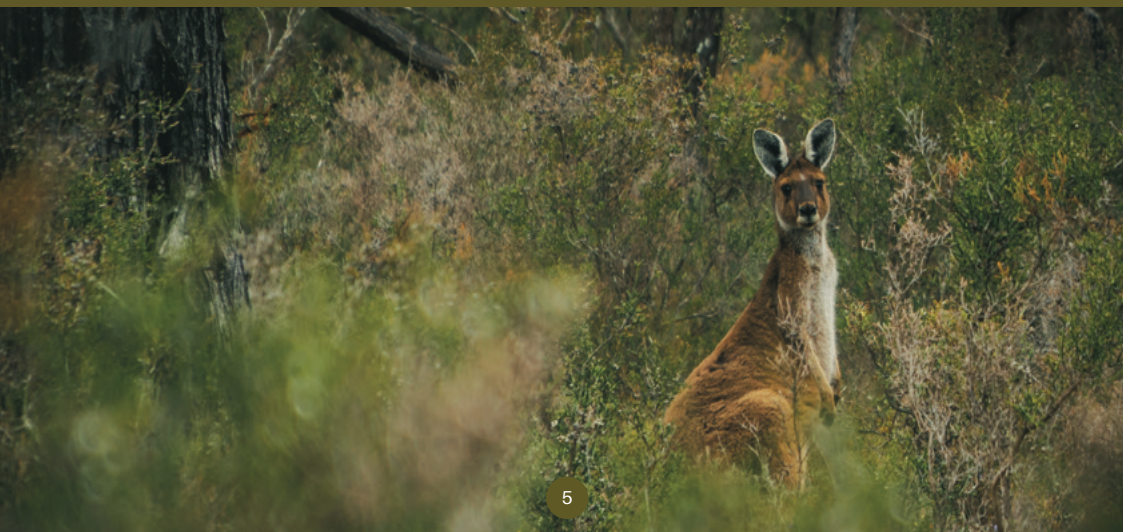
HON STEPHEN DAWSON MLC
MINISTER FOR REGIONAL
DEVELOPMENT

Acknowledgment of Country

As we welcome you to explore the inland regions of the Great Southern of Western Australia, we acknowledge the Traditional Owners of this land — the Goreng, Wudjeri, Menang, Kaneang and Wiilman peoples of the Noongar Nation.

We pay our respects to their ancestors and Elders past, present and emerging, honouring their enduring connection to and care for, Boodja (Country).

For over 50,000 years the stories, knowledge, and culture of the Noongar people have continued to shape this region. We invite you to tread with respect, curiosity, and appreciation for this ancient land and culture, contributing to its preservation for future generations.





Welcome to the 2026 Bloom Festival

Each Spring | Djilba, the Great Southern region of Western Australia transforms into a vibrant wonderland, captivating visitors with fields of wildflowers.

Bloom is an opportunity to immerse yourself in this natural spectacle and experience the rich cultural and community events that celebrates the renewal and vitality of this exciting season.

As you journey through the region and beyond, follow the festival's calendar of events to see what captivates your interest. Enjoy bustling markets filled with local produce and handmade crafts, be enriched by historical and Aboriginal cultural experiences, participate in creative botanical workshops and visit art and craft exhibitions that showcase nature-inspired artistry.

Embark on guided hikes and scenic wildflower drives, marvelling at the region's breathtaking landscapes. The Music Muster filling the air with vibrant sounds, while food and wine events offering a feast for the senses.

This incredible celebration would not be possible without the generous support of this year's sponsors: Tourism WA, Lotterywest, Road Safety Commission Western Australia, Great Southern Development Commission, Regional Development Australia Great Southern, Rio Tinto, CSBP Fertilisers, Warperup Creek Windfarm, Australia's South West, Clever Octopus and Southern Ports.

Join us in experiencing this greatly anticipated annual festival. May it leave you inspired and beguiled by its wild and cultivated beauty with plans to return, explore further and see us again.

HOW TO BOOK TICKETS GUIDE

The Bloom Festival spans the Great Southern region, from Kojonup, out to Pingrup, down to Bremer Bay on the coast, across to the Porongurups and Frankland River, taking in major centres such as Katanning, the Stirling Range National Park and Fitzgerald River National Parks and beyond.

In this Festival Program, you will find information on all events being held during Bloom. Take note of the colour coding, which groups the events held in the same Shire so you can easily plan.

When you're ready to book, please follow the below steps.

STEP 1



Scan the QR code or visit
www.bloomfestival.com.au

STEP 2

Find the event/activity you would like to attend.

STEP 3

Secure tickets, even if it is a free event. Then we can notify you if the event has any changes or important information in the lead up.

STEP 4

Add it to your calendars!

Thank you for joining us in the Great Southern for wildflower season, we look forward to welcoming you to our beautiful part of the world.

A special thank you to our incredible sponsors for 2026

Tourism WA, Lotterywest, Great Southern Development Commission, Shire of Cranbrook, Shire of Gnowangerup, Shire of Katanning, Shire of Kojonup, Shire of Woodanilling, Shire of Broomehill-Tambellup, Rio Tinto, Southern Ports, Road Safety Commission, Regional Development Australia – Great Southern, CSBP Fertilisers, Warperup Creek Wind Farm, Shire of Kent, Shire of Jerramungup, Australia's South West, Great Southern – Wander With The Wild and Clever Octopus.



WESTERN
AUSTRALIA



GREAT SOUTHERN
Development Commission



RioTinto

Southern Ports



TIPS FOR SAFE TRAVEL

Always

- ✓ Keep your first aid kit stocked and accessible in your car
- ✓ Be prepared: ensure you have enough water
- ✓ Bring your mobile phone fully charged
- ✓ Travel at a safe speed: adapt your speed for the weather and road conditions
- ✓ Make sure children are properly restrained
- ✓ Lock your car when leaving it unattended & don't leave valuables in the car
- ✓ Be aware of wildlife, livestock, road trains, and machinery on country roads
- ✓ Leave no trace behind: take your rubbish with you

Never

- ✗ Use your mobile when driving
- ✗ Drive tired: make sure you take breaks, or swap drivers often
- ✗ Drink & drive: arrange a skipper or stay the night

TAKE CARE

Please take care as you are responsible for your own personal property and safety at all times. The Bloom Festival, our partners, sponsors, & communities are not responsible for any loss damage or injury however caused to property or persons at any of the events or on premises.

For Life Threatening Emergencies Call 000

For Police Call 131 444

WILDFLOWER HUNTING TIPS



Take nothing but photos

Please resist the urge to pick wildflowers – permits are required to pick any wildflowers. Any unlawful taking of wildflowers from a National Park or reserve will result in heavy fines by local rangers.



Be mindful of where you step

Stick to the marked and well-used trails, flowers are delicate and a whole plant is a fragile yet essential part of the ecosystem.



Stay off private property

Wildflowers are not designated to public areas, but please only venture into public spaces; do not enter private properties without permission.



Leave no trace

There should be zero traces that you've visited the wildflowers. Please take your rubbish with you and do not damage the plants or their home.

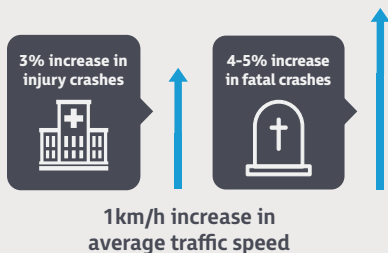
And finally, have fun, stay safe, and enjoy the vast and expansive beauty of the Great Southern.



For more Information Scan the QR code or
visit www.bloomfestival.com.au

Injury risk and speed

- Faster speeds increase the risk and severity of crashes and injuries, and the risk of fatalities.^{2,5}
- Injury and fatality risks are also influenced by the type of crash.⁵
- Adjusting your speed to road conditions can reduce these risks.



Small increases in speed sharply increases the risk of a pedestrian dying in a collision.¹¹



Is it always safe to travel the speed limit?

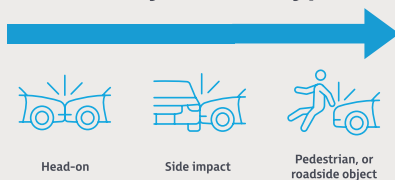
- Abide by speed limits and reduce speed as needed in response to different road conditions.
- Driving at the speed limit is not always the safest option. For example, residential speed limits are usually 50km/h, but you may need to reduce your speed where there is high pedestrian and cyclist traffic, or in wet weather.^{2,5}
- For a safer journey, you should also consider widening the distance between your vehicle and the vehicle in front to increase your stopping distance. This can reduce the risk of crashing, particularly in wet weather or high congestion.^{2,3}

Crash types

With more severe crash types, even relatively low speeds have a high fatality risk.

At higher speeds, all crash types have a high fatality risk.

Severity of crash type



References:

Statistics and information sourced from the Government of Western Australia's Speed and How It Influences Road Safety publication.



Make every
journey safe

CALENDAR OF EVENTS

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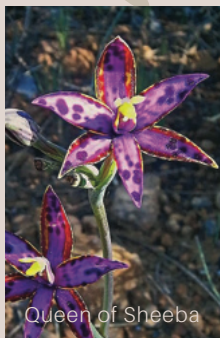
Find your event location using the colour codes below. All events are subject to change. Please see website for up to date information at www.bloomfestival.com.au

- SHIRE OF CRANBROOK
- SHIRE OF KOJONUP
- SHIRE OF KENT
- SHIRE OF GNOWANGERUP
- SHIRE OF WOODANILLING
- SHIRE OF JERRAMUNGUP
- SHIRE OF KATANNING
- SHIRE OF BROOMEHILL - TAMBELLUP
- OTHER SHIRES



Wildflower WALKS, DRIVES & DISPLAYS.

The Great Southern is one of Western Australia's most rewarding regions to experience wildflower season. Country roads, nature reserves, lakes, bush trails and community displays come alive with colour each spring. Whether you prefer a gentle walk, scenic self-drive or curated display, this guide highlights some of the region's best wildflower experiences.



Shire of Cranbrook

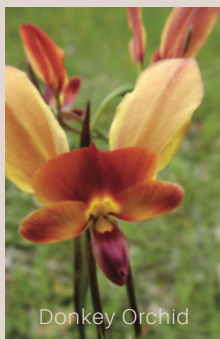
Begin the 1.8km Cranbrook Wildflower Walk from Salt River Road. The Cranbrook Wildflower Drive & Cemetery on Newton Road, just 1km north-east of Cranbrook, showcases magnificent displays in untouched bushland. Along the Frankland River Wildflower Walk, starting at the end of Herbert Street, discover orchids including the Leopard Sun Orchid, interpretive signage and a picturesque picnic area. Lake Poorrarecup, Lake Unicup and Lake Nunijup form a network of floodplains, channels and basins rich in birdlife and spring wildflowers.

Visitor Guides and maps available at the Shire of Cranbrook

WEB cranbrook.wa.gov.au

EMAIL admin@cranbrook.wa.gov.au

PH 9826 1008 / 0499 723 725



Shire of Gnowangerup

The Ongerup Wildflower Display, held annually in late September and early October at the Ongerup/Needilup District Museum, features up to 500 local wildflower and orchid specimens. Mt Trio Bush Camp & Caravan Park offers daily guided wildflower orchid walks throughout September and October, exploring bushland where more than 100 orchid species have been identified. Bookings essential. Stirling Range Retreat offers self-guided walks including the Kanga Walk and Ongerup Creek Walk, both on mostly flat terrain off Bluff Knoll Road.

Visitor Information available at the Shire of Gnowangerup CRC

WEB gnowangerupcrc.com.au

EMAIL manager@gnowangerupcrc.com.au

PH 9827 1635



Shire of Katanning

Katanning is home to diverse wildflowers including wattles, native orchids and Proteaceae species. Popular viewing locations include Marmion Bushwalk (Braeside Reserve), O'Callaghan Park, Piesse Park and Twonkwillingup (Police Pools). Just 18.8km from town, Lake Ewlyamartup is a peaceful 100-hectare saline lake popular with birdwatchers and wildflower enthusiasts. The Katanning Drive Trail also showcases the history, culture and industry of one of Australia's most multicultural regional towns.

Visitor Information available at the Shire of Katanning Hub CRC

WEB katanning.com.au/contact-us/

EMAIL manager@katanninghub.org.au

PH 6830 1714 / 0477 493 141

Wildflower & Birding Booklets available at Katanning Landcare

WEB katanninglandcare.org.au

EMAIL hello@katanninglandcare.org.au

PH 9821 4327 / 0490 939 494



Enamel Orchid

Shire of Kojonup

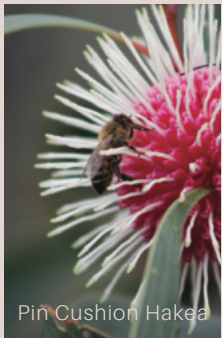
Spring brings spectacular wildflower displays across Kojonup's reserves and bushwalks. Explore Myrtle Benn Flora and Fauna Sanctuary, Bluebell Rock Walk, White Sisters Loop, Bush Heritage Australia's Kojonup Reserve and Birdwood Reserve, all renowned for native orchids and seasonal blooms. A self-drive wildflower brochure is available from Kodja Place.

Visitor Information available at the Kodja Place

WEB kodjaplace.com.au

EMAIL kojonupvisitors@bigpond.com

PH 9831 0500



Pin Cushion Hakea

Shire of Woodanilling

Woodanilling offers numerous locations rich in native and rare flora. Explore Queerearrup Lake, Martup Pool, Wingedyn Nature Reserve and King Rock Flora and Fauna Reserve on Shackley Road, an ideal picnic site with panoramic district views and seasonal wildflowers.

Visitor Information available at the Shire of Woodanilling

WEB woodanilling.wa.gov.au

EMAIL shire@woodanilling.com.au

PH 9823 1506



Qualup Bell

Shire of Broomehill - Tambellup

The West Broomehill Postie Run is now an interactive Geocache Trail featuring historical sites and seasonal wildflower hotspots. Discover spectacular blooms through the self-guided Wildflower & Heritage Drive, incorporating the Blue, Pink, Yellow and Green Trails, Boot Rock Reserve, Gordon River Trail, Tambellup Heritage Trail and Noongar Trail. The Broomehill Heritage Walk Trail also offers a glimpse into the district's rich history.

Visitor Information available at the Shire of Broomehill-Tambellup

WEB shirebt.wa.gov.au

EMAIL mail@shirebt.wa.gov.au

PH 9825 3555





Shire of Cranbrook

Twonkup/Dwangup is the area known to Noongar people as the Cranbrook area, this being a very significant cultural site where tribal boundaries meet for three different groups of the Noongar nation – the Goreng, Menang and Kaneang. Cranbrook is a major receival point for harvested grain and the Frankland River area a leading viticultural area producing high-quality wine.

Cranbrook Shire is home to the communities of Cranbrook, Frankland River and Tenterden. Known to the Noongar people as Twonkup/Dwangup, this land is the meeting point of three Noongar groups; the Goreng, Menang and Kaneang people. Cranbrook is a major receival point for harvested grain and the Frankland River area a leading viticultural area producing high quality wine. In spring, the landscape bursts into colour with an incredible display of rare and endemic wildflowers.

Wildflower Walks & Hotspots: Cranbrook Wildflower Walk (Salt River Rd), Cranbrook Wildflower Drive & Cemetery, Frankland River Wildflower Walk, Lake Poorrareup, Lake Unicup and Lake Nunijup. Stirling Range National Park.





Cranbrook

Cranbrook is the gateway to the Stirling Range National Park and the ideal starting point for a wild adventure. Explore the home of some of Australia's unique flora and fauna. There are over 100 species of birds and more than 1,500 varieties of plants including many rare and delicate orchids.

- Sukey Hill Lookout and Wildflower Walks
- Cranbrook Museum
- Pink Lakes
- Stirling Range National Park

CRANBROOK SHIRE

ADDRESS: 19 Gathorne St, Cranbrook | PH: 9826 1008

EMAIL: reception@cranbrook.wa.gov.au | WEB: cranbrook.wa.gov.au



Frankland River

As one of Western Australia's best kept secrets, Frankland River is one of five notable Great Southern wine sub-regions and known for its olive farming. The area boasts rolling hills, rich farming land and a Mediterranean climate contributing to the distinct flavours of its wines and olive oils.

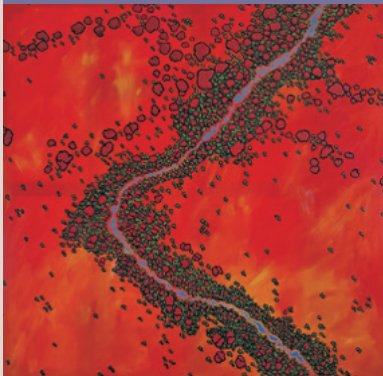
- Frankland River Wildflower Walk
- 27 Mile Dam Heritage Site
- Lake Poorrarecup
- Frankland River Wineries

FRANKLAND RIVER CRC

ADDRESS: 55 Wingebellup Rd, Frankland River WA | PH: 9855 2310

EMAIL: reception@franklandrivercrc.org.au | franklandrivercrc.org.au

Southern Art + Craft Trail 2026 | 16 DAYS TO DISCOVER THE ARTISTIC TALENT OF THE SOUTHERN REGION!



Exhibitions & Open Studios

Western Australia's premier art trail event is back for its 24th year.

Presented by



Sat 26th September to Sun 11th October 2026

Endless inspiration awaits across 46,000 hectares and 500 artists.

One of Australia's longest-running art trails. Discover a world of creativity, stunning artworks and unforgettable experiences. Whether you're an art lover, curious explorer or weekend adventurer, there's something to surprise and delight you.

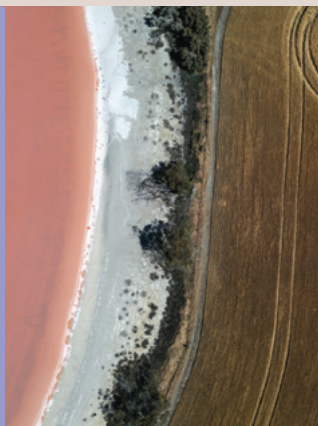
For more information contact: trail@artsouthwa.com.au



www.artsouthwa.com.au



[southernartcrafttrail](https://southernartcrafttrail.com.au)



CELEBRATING THE SHIRE OF CRANBROOK'S 100TH YEAR

📅 2, 3 & 4 Oct

💰 FREE

📍 Cranbrook Regional Community Hub, 3 Dunn St
Cranbrook

Celebration of 100 years of the Cranbrook Shire exhibition. The Shire of Cranbrook was established in 1926, separating from the Plantagenet Road Board to create a dedicated local authority for the growing agricultural community. Officially known as the Cranbrook Road Board upon its founding. An exhibition of the past through to the present of memorabilia, incorporating the wildflowers and environmental aspects of this Shire. 2 October time TBC, 3 & 4 October open 10am-2pm.



LIFE IN THE COUNTRY LANE PHOTO COMPETITION

📅 21 Sep - 9 Oct | 9am - 4.30pm

💰 FREE

📍 Frankland River CRC, 8 Wingebellup Rd,
Frankland River

Submit a photo or a few! Submissions close Friday the 11th September. Pop in and enjoy all of the Photos that depict Lives in Our Country Lanes of Frankland River. Enter your vote for the Choice award. Prizes for 1st place and runner up in the 3 categories of Junior, Open and Adult. Open Monday to Friday, Closed weekends.



THE FRANKLAND RIVER WINE FESTIVAL

📅 17 Oct | 12pm

💰 A20 C5+BF

📍 Frankland River Town

Meet me in Frankland River" for an intimate, immersive taste the region experience. Wander through thoughtfully curated zones designed to slow you down, inviting you to explore and connect with local wine, food and our producers. Blending sensory and interactive elements, the experience engages all ages, through taste, touch, sight, and play, creating a day that feels both welcoming and memorable. Along the way, enjoy live music, a vibrant mix of foods, a central bar showcasing Frankland River wines, and takeaway local produce to enjoy later.



For more Information Scan the QR code or
visit www.bloomfestival.com.au

Shire of Gnowangerup

The name Gnowangerup is derived from the Aboriginal word 'Ngow,' meaning Malleefowl. For thousands of years, the plains around Gnowangerup were home to the Goreng Noongars. In the mid-nineteenth century, sandalwood cutters established camps in the area, but European settlement was slow until the completion of the railway line from Tambellup in 1912. The Shire's 100,000 hectares of farmland support a strong livestock industry and cropping enterprises. Gnowangerup has also become known in recent years as the hotspot of the Wild Gravel Cycling and Running Event.

Wildflower Walks & Hotspots: Ongerup Wildflower Display, Mt Trio Bush Camp & Caravan Park, The Stirling Range Retreat, Stirling Range National Park.



Gnowangerup

Agricultural relics stand proudly on show in Gnowangerup, sharing the wheat and sheep town's pioneering heritage. The Gnowangerup Aboriginal Museum and Keeping Place shows the history of the indigenous people associated with the local Mission and Stirling Range, who used the plains as hunting grounds for thousands of years.

- The Horsepower Highway
- Gnowangerup Aboriginal Museum and Keeping Place
- Gnowangerup Heritage Walk and Town Art Trail
- Aylmore Mineral Springs

Borden

Set against the striking backdrop of the Stirling Range National Park, the thriving community of Borden boasts one of the largest working traditional windmills in Australia and a mountain of grain in a staggeringly huge grain storage facility. At the height of the sandalwood trade, Paper Collar Creek was a meeting point for the sandalwood cutters. When they headed to town, they would dress up their shirts with collars made of paperbark to impress the ladies.

- The Lily Dutch Windmill & Dakota DC3 accommodation
- Borden RSL building & Borden Pavilion
- Stirling Range National Park and Bluff Knoll





Ongerup

The name Ongerup is derived from 'Yonga' the Noongar word meaning male kangaroo and 'up', meaning 'place of'. A small wheat and sheep service town, Ongerup has achieved fame with bird lovers for the Yongergnow Malleefowl Centre which is devoted to the conservation of the endangered Malleefowl.

- Yongergnow Australian Malleefowl Centre & Cafe
- Ongerup/Needilup District Museum
- Ongerup Wildflower Show

GNOWANGERUP CRC

ADDRESS: 47 Yougenup Rd, Gnowangerup | **PH:** 9827 1635

EMAIL: manager@gnowangerupcrc.com.au

GNOWANGERUP



SHOP 33 GALLERY & ADORNED BY SALLY OPEN STUDIO

 12 Sep - 11 Oct | 10am - 4pm

 **FREE**

 33 Yougenup Rd, Gnowangerup

Celebrating the wonders of nature. Lyndall and Sally would like to welcome you to our new Gallery Studio Space in the heart of the Great Southern. Lyndall is a local artist with a passion for painting the local natural environment and teaching others to do the same. Sally is a master jeweller drawing inspiration from the beautiful things we find in nature. Using precious metals and jem stones, she loves creating customised designed pieces. Open Tuesday - Saturday.

GNOWANGERUP



BLOOMING CREATIVITY EXHIBITION

 18 Sep | 6pm - Late

 **FREE**

 Gnowangerup CRC, 47 Yougenup rd, Gnowangerup

Join us for the opening night of the 'Blooming Creativity Exhibition'. A Community Art Exhibition, inspired by the theme 'In Bloom' created by students from Gnowangerup District High School. Showcasing a vibrant collection of unique pieces. Including, paintings, clay pieces, & sculptures. A celebration of colour, creativity, & community expression. The open night will feature an exhibition launch where guests will be able to view the exhibition, enjoy refreshments, & participate in the People's Choice Award.



For more Information Scan the QR code or visit www.bloomfestival.com.au

FROM KNOTS TO CREATIONS: MACRAME WORKSHOP

📅 24 Sep | 10am - 1pm

💰 30pp+BF

📍 Gnowangerup CRC, 47 Yougenup rd, Gnowangerup

Join us for a Macramé Workshop where participants will learn the basics of macramé and master a variety of simple knots that can be used for many future creations. You will then create your own macramé hanger to take home and display your favourite plant or blooms. This workshop is suitable for all skill levels, from complete beginners through to those wanting to build on existing skills. Morning Tea will be provided for all.



GNOWANGERUP

KNOT & CREATE: MACRAME KEYCHAIN WORKSHOP

📅 5 Oct | 10am - 12pm

💰 FREE

📍 Gnowangerup CRC, 47 Yougenup rd, Gnowangerup

Join us for a Macramé Keychain workshop where kids will use their mathematical, artistic, and motor skills to create a colourful design they can take home. This activity is best suited for school-aged children (Year 3 and up). Younger children are welcome but will need a parent or guardian to assist them during the session. Morning Tea will be provided for all.



GNOWANGERUP

THE HORSEPOWER HIGHWAY

📅 Anytime

💰 FREE

📍 The Horsepower Highway

An art trail of 27 vintage and quirky tractors, murals and sculptures. Starting 5km from the Broomehill Village, on the Great Southern Hwy, the trail goes through the Gnowangerup township, to the entry of the Stirling Range National Park. The approach to the Park is one of Australia's most beautiful drives. Fantastic photo opportunities, and a chance to learn about rural life.



GNOWANGERUP





MT TRIO GUIDED WILDFLOWER WALKS

📅 Sep & Oct | 8.30am - 10am

💰 65pp+BF

📍 Mt Trio Bush Camp & Caravan Park, 4850 Salt River Rd, Amelup

Mt Trio Bush Camp & Caravan Park extensive grounds abound in the seasonal orchids and stunning wildflowers that can be seen in the Stirling Range. Our Guided Wildflower Walk will help you discover not only these hidden gems but also provide you with information about the Stirling Range and our wonderful farming district. Walks are graded easy. Relax and enjoy a cup of tea in the ski lodge afterwards.



WILD GRAVEL CYCLING AND RUNNING

📅 24 Oct | 7am - 4pm

💰 TBC

📍 Stirling Range Drv, Stirling Range National Park

Wild Gravel, a cycling & running event set against the backdrop of the Stirling Range (Koi Kyeunu-ruff) in WA's Great Southern. Distances ranging from a relaxed 5km walk through to a challenging 150km ride reaching as far as Kendenup, the event is designed to be inclusive, welcoming everyone from first-timers and families to seasoned endurance athletes. Beyond the course, the vibrant Event Village brings the day to life with local food, coffee, stalls and entertainment, creating a relaxed, community-focused atmosphere



BULLA MEIL CULTURAL EVENT

📅 19 Sep | 10am-12pm

💰 A140 C90

📍 Koi Kun-er-ruff, TBC

Experience the rich culture and stories of the Great Southern at the Bulla Meil Cultural Event, presented by Kaarl Wirn Cultural Tours. This immersive experience invites guests to connect with Country through collecting bush tucker, storytelling and cooking. Learn about native ingredients, wildflowers, wildlife and Noongar culture in a welcoming and engaging environment.



AFGRI MOUNTAIN COUNTRY MUSIC MUSTER 29 Oct – 1 Nov 199pp**+BF Mt Trio Bush Camp, 4850 Salt River Rd, Amelup

Dust off your boots....The Muster Just Got Bigger! Starring James Blundell. A Life of Songs Stories & Survival with special guest, son, Briar. Paul Costa. Bringing some country rock to Friday night. And Rogue Pony, Amberley Maryellen, Simon & Tammy London, Shenai Johnston, Connie Kis Andersen, Terry Bennetts, Ginger Cox & Lee Forster. 3 BIG DAYS. LIVE MUSIC. FOOD. BAR. MARKETS *ticket includes 3 nights camping (unpowered, per person).

**STIRLING RANGE
NATIONAL PARK****WILDFLOWER EMBROIDERY WORKSHOP** 4 Oct | 2pm 25pp+BF Borden Pavilion, Stone Street, Borden

Inspired by the region's Bloom wildflower season, this relaxed, hands-on session allows you to create your own wildflower design using simple embroidery techniques. Embroidery equipment, afternoon tea, tea & coffee included.

**BORDEN****NATIVE WREATH WORKSHOP** 7 Oct | 11am – 2pm 20pp+BF Borden Pavilion, Stone Street, Borden

A hands-on Native Wreath Workshop led by local artist Rowie Stanich. This creative experience invites you to work with locally sourced native foliage and flowers to design your own stunning, seasonal wreath, perfect for your home or as a thoughtful gift. Nibbles, tea & coffee included.

**BORDEN**



ONGERUP WILDFLOWER DISPLAY

📅 14-28 Sep | 9am - 4pm

💰 5

📍 Ongerup Museum, 45 Eldridge St, Ongerup

A wonderful display of botanically named wildflowers sourced locally in the Ongerup area. Up to 350 specimens on display will be identified by our amateur botanist. Housed in amongst the Ongerup-Needilup District Museum historic buildings and native garden area with salmon gum surrounds. Within walking distance to the Yongergnow Malleefowl Centre with wildflower murals and bush areas along 800m length of trail. *Children under 16 free*



YONGERGNOW AUSTRALIAN MALLEEFOWL CENTRE & CAFE

📅 Tues-Fri | 9am - 3pm | Sat | 10am - 2pm | 💰 A12 C5

📍 Yongergnow, Lot 260 Jaekel St, Ongerup

Discover one of the region's most unique attractions at Yongergnow, the only place in the world to see the vulnerable Malleefowl up close in a dedicated conservation sanctuary. The Ngow is a significant totem for Goreng Noongar people & plays an important role in the region's biodiversity. Explore enclosures, interactive displays, & learn about local conservation & history. Wander through bush trails, wildflowers & seasonal birdlife, including the Purple-gaped Honeyeater. Browse local souvenirs and wildflower guides, & enjoy the latest art exhibition in the gallery.



EXPLORING NGOW WALKS - WILDFLOWER & EUCALYPT DISCOVERY

📅 18 Sep | 10am - 12pm

💰 A11 C7.50

📍 Yongergnow, Lot 260 Jaekel St, Ongerup

Join us for a guided walk celebrating wildflower season in collaboration with the Ongerup-Needilup Museum Wildflower Show. Begin with a tour of Yongergnow's aviary, gardens & centre, a relaxed 800m walk to the museum where there is approx 350 botanically named local native species in the Wildflower display. Eucalypt expert Malcolm French will share insights into local species. A unique opportunity to experience the region's flora with expert guidance.



EXPLORING NGOW WALKS - CULTURE & KAMBARANG

 9 Oct | 10am-12pm A6 C2.50 Yongergnow, Lot 260 Jaekel St, Ongerup

Yongergnow - Australian Malleefowl Centre is a unique conservation sanctuary and the only place in the world to see Malleefowl up close. Experience Yongergnow through a cultural lens in this special guided walk with the Gnowangerup Aboriginal Corporation. Begin with a tour of the aviary, gardens and centre, followed by a walk exploring the season of Kambarang and its connection to Country. This walk offers a meaningful opportunity to learn, reflect and connect through culture, stories and the natural environment.



ONGERUP

GREAT
SOUTHERN
WINE
REGION

22•AUG Winter Wine Market, Perth

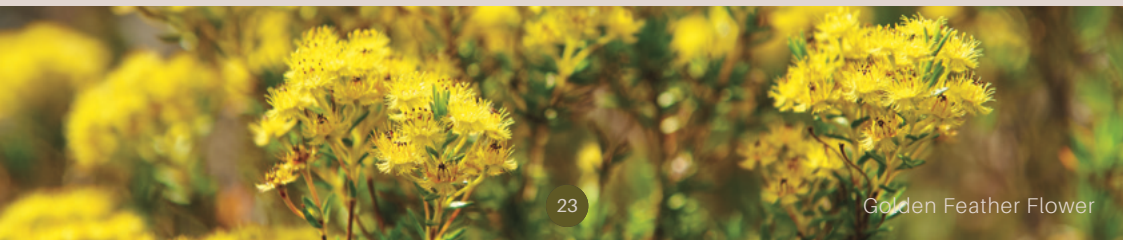
27•SEP Burning of the Canes, Kendenup

03•OCT Scent & Sip, Denmark

04•OCT Wine Odyssey - Busselton Edition

17•OCT Frankland River Wine Festival

06•DEC Riesling & Summer Whites, Perth

Unearth Excellence. greatsouthernwine.org.au



Shire of Katanning

KAAT-NYINY is a local Noongar word meaning the head sits here. It comes from the Dreamtime story of Mulka, a giant man whose body parts are embedded in country. Katanning was a meeting point of three traditional Noongar domains: Wilmen, Kaneang, and Koreng, long before European settlement. Today, Katanning's meat processing facilities have drawn a wide range of migrant workers to the town over the past five decades, creating one of the most multicultural communities in regional Western Australia.

Wildflower Walks & Hotspots: Marmion Bushwalk, Lake Ewlyamartup, O'Callaghan Park, Piesse Park, Twonkwillingup (Police Pools).



Katanning

Katanning is a warm and welcoming destination, home to a melting pot of art, history, food and culture. With its vibrant annual festival and art shows, heritage architecture and multicultural community, Katanning is a rural cultural hotspot.

- Premier Mill Hotel - Luxury Accommodation
- Cordial Bar - contemporary underground bar
- Kobeelya House
- All Ages Playground
- 100+ Heritage-listed buildings
- 100+ Heritage-listed buildings

KATANNING CRC

ADDRESS: 42 Austral Terrace, Katanning | PH: 0477 493 141

EMAIL: katanninghub@crc.net.au | WEB: katanninghub.com crc.net.au

KATANNING ARTISAN COLLECTIVE 12 Sep-11 Oct* FREE Katanning Town Hall, 22 Austral Tce, Katanning.

At the Katanning Artisan Collective, we believe in the art to inspire and connect. Our collective is a group of talented, local individuals who have joined forces to establish a commercial outlet to showcase the artworks and handmade products of our region. *Open Wed-Sat 10am-2pm & Sun 10am-1pm*



KATANNING

KATANNING MINIATURE RAILWAY 13 & 27 Sep & 11 Oct | 10.30am-3.30pm 2 All Ages Playground, Clive St Katanning

Bring your family and friends to the Katanning Miniature Railway and All-Ages Playground for a great day of fun! Ride the mini trains, enjoy the playground, and relax together. Tearooms will be open with Scones with jam & cream, Cupcakes & muffins, Hot & cold drinks, Ice cream (weather permitting).



KATANNING

KATANNING FARMERS MARKETS 19 Sep | 8am-12noon FREE The Shearing Shed, Katanning Leisure Centre, Pemble St

Locally produced vegies & fruit and hand made preserves & crafts at the Katanning Farmers Market. 3rd Saturday of every month.



KATANNING





KATANNING AGRICULTURAL SHOW

 24 Oct | from 8:30am

 FREE

 Katanning Leisure Centre, Pemble St, Katanning

The Wammco International Katanning Agricultural Show is back on Saturday 24th October, Free gate entry from 8:30am come and join the fun! A full day of entertainment; Show Bags, Dog High Jump, Equestrian Events, Stalls, Face Painting, Food Vans, Vintage Machinery, Side Show Alley, Shearing & Wool Handling Championships! We can't wait to see you there!



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GREAT SOUTHERN WA

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Ravensthorpe Wildflower Show

ART & PHOTOGRAPHY EXHIBITIONS

FEAST IN THE FITZ WITH FERVOR

CITIZEN SCIENCE PROJECTS

BOTANICAL WORKSHOP

LOCAL GEOLOGY TOUR

HERBARIUM OPEN

GUIDED WALKS

ORCHID TOURS

ART WORKSHOPS

DEVONSHIRE TEAS

4WD TAG ALONG TOURS

GUIDED EUCALYPTUS TOURS

WILDFLOWER PHOTOGRAPHY

NATURE & HISTORY EXCURSIONS

WILDFLOWER HOTSPOT BUS TOURS

LARGEST WILDFLOWER SHOW IN THE WORLD

7th – 19th SEPTEMBER 2026

FOR INFORMATION, PROGRAMME & EVENT BOOKINGS

www.wildflowersravensthorpe.org.au | hello@ravywildflowershow.com.au | Sue Leighton 0407 981 301





GREAT SOUTHERN

WANDER WITH THE WILD



THE GREAT SOUTHERN REGION resides in Wagyl Kaip country, in the southern part of Noongar Boodjar. For over 60,000 years, the Great Southern region has been home to the Ganeang, Goreng and Minang people, its First Nations people. Their culture and connection to country remains strong here.

We pay our respects to the traditional custodians of this land, the Elders past, present and emerging; and acknowledge their ongoing contributions to the land and community.

For more Information Scan the QR code or visit www.bloomfestival.com.au



The Kaneang tribe of the Noongar nation are the traditional custodians of the land. The name “Kojonup” is derived from the Noongar word for “axe” (Kodj), referencing the stone axes made from local stone. European settlers arrived in 1837 who came for Kojonup’s freshwater spring. It was soon flanked by a military barracks in 1845 and remains one of the oldest surviving military buildings in Western Australia. Agriculture is the Shire’s main employer.

Wildflower Walks & Hotspots: Myrtle Benn Flora & Fauna Sanctuary, Farrar Nature Reserve, Bluebell Rock Walk, White Sisters Loop, Australian Bush Heritage Reserve, Birdwood Nature Reserve.

A thriving country town only three hours south of Perth, Bunbury, Margaret River, and just 1.5 hours north of Albany. Explore the rural lifestyle, rich, culturally diverse history, and amazing array of orchids and other wildflowers in season. Discover links to the region's traditional custodians, the Kaneang Noongar people, with a visit to the multi-award winning Kodja Place Cultural Centre that offers first nation stories alongside those of the Wadijela (non-Indigenous).

- Kojonup Spring
- Kokoda Track & Brigadier Potts Memorial
- Eades Family Camp & Granny Ettie's Birthing Tree
- The Barracks, Old Post Office & Marleyup School
- Elverds Cottage, Harness Display & Blacksmith's Shop
- Myrtle Benn Sanctuary
- Birdwood Bush Heritage Reserve
- Farrar Reserve
- Australian Heritage Rose Maze

ADDRESS: 143 Albany Hwy, Kojonup WA 6395 | PH: 9831 0500
EMAIL: kojonupvisitors@bigpond.com | WEB: kodjaplace.com.au



GARDEN JUNK ART & AFTERNOON TEA 12 Sep | 1:30pm-4:00pm FREE* Military Barracks, Spring St, Kojonup

Discover a unique collection of garden sculptures and creatively re-purposed planted containers, all set within the historic grounds of one of Western Australia's oldest standing military barracks. Enjoy browsing in this charming heritage setting, then relax with a delightful afternoon tea available for just \$10.



KOJONUP

YOUNG GUNS EXHIBITION 12 Sep-11 Oct | 9am-4pm DONATION Kodja Place Cultural Centre, Albany Hwy, Kojonup

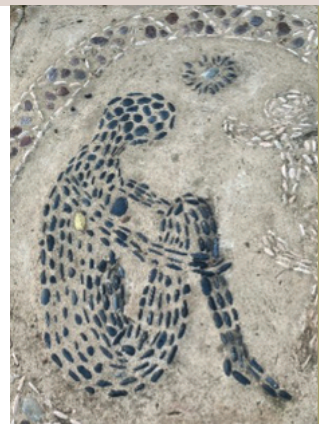
Come and view a selection of photography, art, craft and design by young local artists following a series of collaborative workshops led by local professional and amateur photographers, artists and crafters over the winter.



KOJONUP

TOURS OF THE AUSTRALIAN HERITAGE ROSE MAZE-TALES OF THE THREE WOMEN 12 Sep-11 Oct | 9am-4pm 15pp+BF Kodja Place Cultural Centre, Albany Hwy, Kojonup

Discover the stories of three remarkable but very different women. The Story of Yoondi, a local Kaneang, Noongar woman, whilst fictitious is based on fact and extensive research and approved by members of our local Noongar community. Elizabeth an English woman and Maria an Italian Woman draw from letters to loved ones and original journals. Stories are also to be seen in the mosaics and in the structures built in the Australian Heritage Rose Maze at Kodja Place. This is a moving and very special experience.



KOJONUP





TOURS OF KODJA PLACE CULTURAL CENTRE

📅 12 Sep-11 Oct | 9am-4pm

💰 15pp+BF

📍 Kodja Place Cultural Centre, Albany Hwy, Kojonup

Telling stories of Noongar, Aboriginal people alongside those of Settlers arriving in Kojonup in 1837 in a unique, engaging and fascinating format.



KOJONUP'S HERBARIUM

📅 12 Sep-11 Oct | 9am-4pm

💰 FREE

📍 Kodja Place Cultural Centre, Albany Hwy, Kojonup

Curated by local native floral expert Chris Lewis, this collection of preserved plant specimens found in the Shire of Kojonup is used as a reference library for identifying local plants and for research and educational purposes. A Herbarium is an essential tool in the study of plant biodiversity, identifying new species and tracking environmental change. Specimens are dried, pressed, mounted and labelled with detailed data about their location, habitat and their date of collection.



WILDFLOWER SELF-DRIVE TOURS

📅 12 Sep-11 Oct | 9am-4pm

💰 FREE

📍 Kodja Place Cultural Centre, Albany Hwy, Kojonup

Using Kodja Place Cultural Centre as your base come and explore Kojonup's 3 special reserves, home to a variety of wildflowers and arguably some of the best native orchids in WA: The Myrtle Benn, Flora and Fauna Sanctuary, named after a very special former school teacher, The Farrar Reserve and Dam once used to replenish water to steam trains using the rail line and The Birdwood and Cherry Tree Pool nature reserves. Self-drive leaflets available.





Proud founding supporter of the Bloom Festival

www.gsdc.wa.gov.au | gsdc@gsdc.wa.gov.au | (08) 9842 4888



KOJONUP



CHILDREN'S SCHOOL HOLIDAY EVENTS

📅 TBC

💰 TBC

📍 Kodja Place Cultural Centre, Albany Hwy, Kojonup

A holiday programme of Bloom inspired children's art and craft events, including activities such as Diamond Art, decorative pots and seeds and for older students felt flower collage.

KOJONUP



FLORAL WORKSHOP

📅 TBC

💰 TBC

📍 Kodja Place Cultural Centre, Albany Hwy, Kojonup

Get 'Blooming Creative' with Kojonup treasure Jen Mathews who will share her skill and years of knowledge in this Bloom workshop. Participants can create their own piece of Floral Art. Foliage will be provided or bring your own, along with a special container for your creation and your choice of flowers or objects to create your own masterpiece. tea/ coffee, scones included.

KOJONUP



BLOOMING LOVELY PAINT & SIP

📅 2 Oct | 6pm-9pm

💰 80pp+BF

📍 Kodja Place Cultural Centre, Albany Hwy, Kojonup

Join us for a Floral Themed Paint & Sip. Tex's previous classes have sold out and as we have restricted numbers it's first in, best dressed! Glass of Wine & Platter included.



LUCINDAS EVERLASTINGS OPEN DAY

 4 Oct | 10am FREE 697 Mobrup Rd, Kojonup

Come and enjoy the flowers and walking through the fields of Everlastings. Take a bunch for a \$5 donation to our chosen charity. Enjoy a sausage sizzle for lunch, or morning or afternoon tea supporting The Kojonup's Women's Club.

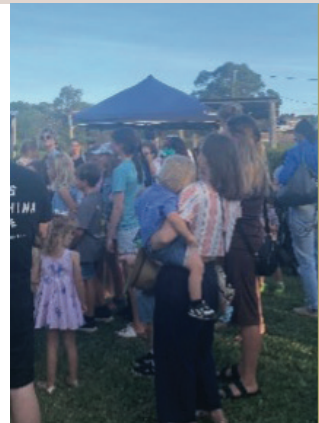


KOJONUP

BLOOM FESTIVE FAMILY FLORAL MARKET

 10 Oct | 10am-3pm DONATION Australian Heritage Rose Maze, Kodja Place

Plant, Flower, Bulb and fresh produce stalls selling a variety of native, cottage garden, bulbs, flowers, Bushtucker and food. A series of Workshop Talks led by experts in their field covering a variety of topics: 10.30; 11.30; 12.30; 1.30 & 2.30. Children's Craft Activities.



KOJONUP

KOJONUP COMMUNITY GARDEN

 10 Oct | 9am-1pm FREE 129 Albany Hwy, Kojonup

A new community garden established in Autumn 2026, has brought the community closer together to alleviate issues relating to Australia's drying climate. This Southern Dirt initiative offered workshops in how to construct your own wicking bed & use organic methods of cultivation. A thriving gardening club, organises produce swaps, provides gardening tips & information, with garden visits & invited speakers. Produce will be available to purchase, & Southern Dirt will be holding a workshop at the Family Floral Market.



KOJONUP





BLOOM OPEN GARDEN - LA HACIENDA

10 & 11 Oct | 10am-4pm

💰 10pp+BF

📍 La Hacienda, 63 Newstead Rd, Kojonup

This stunning arid water-wise garden attracts national and international attention. A labour of love for over 40 years, the garden covers 2 & a half acres in town, using an average of only 90 kilolitres per year. Described by those in the know as an “otherworldly experience” with its architectural cacti and colourful sculptured plantings it features garden rooms with exotic displays of artwork.

Helping regional businesses bloom.



At Clever Octopus, we partner with businesses, organisations and community projects to create brands that connect, inspire and grow.

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Shire of Woodanilling

The Wailman people of the Noongar nation are the traditional custodians of the land. 'Woodanilling' is the Noongar word meaning 'place of little fishes'. Named after a spring in the Boyerine Creek 1km south of the townsite, it was a gathering place for new settlers and became known as Round Pool. The construction of the Perth/Albany Road in the early 1850's brought many pastoralists to the fine grazing lands. The area was also a rich source of sandalwood.

Wildflower Walks & Hotspots: Martup Pool & Wignedyne Nature Reserve, walk around the Golf course next to the Recreation Centre on Yairabin Street, King Rock Nature Reserve.



Woodanilling

Prided on its peaceful dreamlike surroundings and exquisite heritage buildings, Woodanilling offers visitors an array of attractions and plenty of free, fully serviced camping sites, right alongside lakes so big they seem like oceans! Discover popular areas in town for birdwatching and the many sites bursting with native and rare wildflower blooms. Head across to popular Centenary Park and see the largest Salmon Gum in the Great Southern, estimated to be over 300 years old.

- Queerearup Lake & Camping Facilities
- Woodanilling Sports & Recreation Centre - 48hr self-contained camping \$5/day
- Martup Pool | Wignedyne Nature Reserve
- Prime Ministers' Pathway | King Rock

SHIRE OF
WOODANILLING

ADDRESS: 3316 Robinson Road, Woodanilling WA 6316 | PH: 98231506

EMAIL: shire@woodanilling.wa.gov.au | WEB: www.woodanilling.wa.gov.au



For more Information Scan the QR code or
visit www.bloomfestival.com.au

WOODANILLING ART EXHIBITION OPENING NIGHT

📅 11 Sep | 6.30pm-8.30pm | 💰 FREE*

📍 Woodanilling Town Hall, 3316 Robinson Rd,
Woodanilling

Join us for the opening of The Woodanilling Art Exhibition which showcases the amazing local talent and creativity of community, with a wide range of media from painting and sculpture to photography. Complimentary drinks and nibbles. Art will be available for purchase.

*Booking essential for catering purposes.



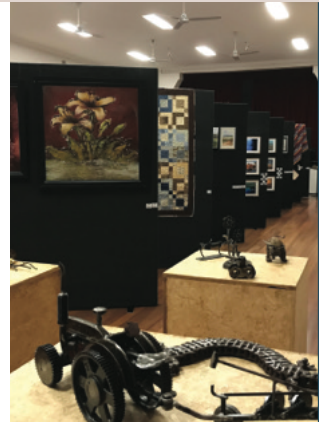
WOODANILLING

WOODANILLING ART EXHIBITION

📅 12 & 13 Sep | 10am-4pm | 💰 FREE

📍 Woodanilling Town Hall, 3316 Robinson Rd,
Woodanilling

The Woodanilling Art Exhibition showcases the amazing local talent and creativity of community, with a wide range of media from painting and sculpture to photography. Art will be available for purchase.



WOODANILLING

WOODY IN BLOOM - 2026 LAUNCH

📅 12 Sep | 11am-2pm | 💰 FREE

📍 Woodanilling Recreation Centre, Yairabin St,
Woodanilling

Join us in Woodanilling for this year's Bloom Festival Launch Event, "Woody in Bloom", a free community event celebrating Djilba | Spring. Enjoy a lively mix of entertainment, delicious food, markets, and family-friendly activities designed to delight all ages. Take the scenic drive and discover the charm of the road less travelled, Woody is blooming, and you're invited.



WOODANILLING





2026 BLOOM FESTIVAL LAUNCH EVENT

"Woody In Bloom"

Join us in Woodanilling for the Bloom Festival Launch Event
"A free community event celebrating DJILBA | Spring"

Enjoy a lively mix of entertainment, delicious food, markets, and family-friendly activities designed to delight all ages. Then take a walk around town and visit the Woodanilling Art Exhibition, Centenary Park & the largest Salmon Gum in the Great Southern.

DATE: SATURDAY 12 SEPTEMBER 2026

TIME: 11am - 2pm

LOCATION: Woodanilling Rec Centre, Yairabin St, Woodanilling

Take the scenic drive and discover the charm of the road less travelled.
Woody is blooming, and you're invited!



BEAUTIFUL PARK IN A BEAUTIFUL LOCATION

"Beaches" offers easy access to Bremer Bays many pristine beaches.

Enjoy fishing, swimming, 4WD adventures and discovering wildflowers or walk trails in the world-renowned Fitzgerald River National Park. Whale watching – seasonal on shore or discovering the Orcas on the Bremer Bay canyon tours.

Our pristine, shady park offers a range of accommodation options for you & your family. Options include immaculate caravan & campsites which are pet friendly year-round*.

Accommodation

- Family & Spa Chalets
- Ensuite Cabins
- Standard Cabins & On-site Vans
- Ensuite Caravan Sites
- Powered & un-powered sites to suit all sizes

Facilities

- Pool, Tennis & Basketball Courts & Playground
- Kiosk – Coffee/Cake/Shop Items
- Camp Kitchen & Spotless Amenities
- Fire Pits – permitted year-round*



Pet friendly

333 Wellstead Road, Bremer Bay WA 6338 | Phone: 08 9837 4290
frontoffice@bremerbaybeaches.com.au | www.bremerbaybeaches.com.au



*Conditions Apply

Thanks WA!

\$380 million went back
to the **community** through
Lotterywest grants last year.



*Financial year 2024-25. Figures are rounded and not inclusive of writebacks or refund amounts.

lotterywest



Shire of Broomehill-Tambellup

The Shire of Broomehill-Tambellup is located on the traditional lands of the Kaneang and the Goreng peoples of the Noongar nation. With a population of 1,046 and a land area of 2,609 sq km, cropping and grazing agriculture is the mainstay of Broomehill-Tambellup's economy.

Wildflower Walks & Hotspots: Boot Rock Reserve (Broomehill), The Gordon River Trail, Tambellup Heritage Trail and Noongar Trail, Wildflower & Heritage Drive including The Blue Trail, The Pink Trail, The Yellow Trail and The Green Trail.



Broomehill

Be transported to a bygone era as you journey through Broomehill Village. Enjoy the period architecture and heritage stories. Discover the Holland Track and its connection to the Western Australian gold rush in 1882 and then finish off with a coffee at the stunning Henry Jones Building.

- Holland Track Start Point and Walk Trail
- Broomehill Heritage Trail & Broomehill Museum
- West Broomehill Postie Run Geocache Trail



Tambellup

Tambellup has significant Noongar Cultural history, particularly around the Gordon River where the town's heritage trail journeys you through and highlights this. The Gordon River is central to Noongar stories and traditions, with many significant sites located along its banks.

- Tambellup Heritage Trail
- Corner Shop Museum and Gordon River Weir and Picnic Area
- Historic Toolbrunup School and St Peter's Church

TAMBELLUP CRC

ADDRESS: 34 Norrish Street, Tambellup WA 6320 | PH: 9825 1177
EMAIL: manager@tambellupcrc.net.au | WEB: tambellupcrc.net.au

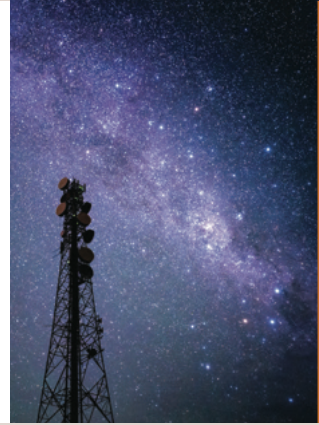
BLOOM THROUGH THE LENS

📅 12 Sep - 11 Oct

💰 FREE

📍 Online Submissions

Bloom Through the Lens is a community-wide photography challenge celebrating the wildflowers, landscapes, people and stories of the Great Southern during the Bloom Festival season. Open to all ages and skill levels, this event invites locals and visitors alike to capture what "Bloom" means to them using a camera, smartphone or tablet.



BROOMEHILL

BLOOM ON THE HILL AT BROOMEHILL

📅 13-20 Sep | 11am-3pm

💰 TBC

📍 The Broomehill Town Hall, 30360 Great Southern Hwy, Broomehill Village

An exhibition with a focus on community connection. Featuring a number of established artists in Broomehill including, Kate Petty, Sue Youngman, Carmen Pickett, Rick Dunn, Alyssa Petrofes, and Estella, along with others from across the Great Southern. Our aim is to encourage, guide & demonstrate the value of allowing ourselves to experience & experiment in many ways. Visitors are invited to read our exhibitors stories/bios & connect through conversation, This exhibition is all about sharing that knowledge & experience.



BROOMEHILL

OPEN MIC NIGHT

📅 12 Sep | from 5pm

💰 FREE

📍 Tambellup Community Pavilion

Whether you want to read a piece of writing, share some live music, bring out your hidden comedic talent, or simply cheer others on, this is your space to shine. All ages are welcome to attend and perform, everyone is encouraged to take the stage, big or small. Come along for an evening of laughter, talent, and community spirit. No judgement, just positive energy and a whole lot of local flair. Free entry, bring a plate of finger food to share.



TAMBELLUP





THE ART OF DISTILLING AROMATIC PLANTS & HERBS - HAND CRAFTED HYDOSOLS & ESSENTIAL OILS

📅 10 Oct | 1:30pm-4:30pm

💰 110pp+BF

📍 Tambellup CRC, 34 Norrish Street, Tambellup

Ever wondered how pure hydrosols and essential oils are made? Join this 3 hour experience where you will learn and participate in the ancient process of exquisite hydrosols and essential oils, crafting with an Italian handcrafted Copper Alembic. This class will cover the various aspects to consider before distilling hydrosols and essential oils, witnessing the whole process to obtain the precious yield. Go home with a 50ml spray bottle of product we made together. *See website for more information*



Set in the extensive gardens of Reef Farm, 35km west of Bremer Bay, Reef Gallery showcases a diverse range of art and craft along with farm-grown and local produce. There's something for everyone.

OFFICIAL OPENING DAY
Saturday 19th September 2026
Open 10am - 4pm
EVERYDAY DURING BLOOM FESTIVAL

f Reef Gallery @ reefgallery2026 📍 8118 Borden Bremer Bay Rd (look for flags) ☎ 0428 340 789

Chalets - Rammed earth cabins - Motel rooms - Park cabins - Onsite caravans
Camping powered sites - unpowered sites



Camp kitchen
BBQ's
Hot showers
Flushing toilets
Guest laundry
Camp fire
Swimming pool
Playground
Walk trails
Ice & Snacks

8639 Chester Pass Road Amelup WA 6338 (08) 98279229 www.stirlingrange.com.au



Shire of Kent

The Shire of Kent is located on the traditional land of the Koreng people of the Noongar nation. Nyabing was originally known as Nampup, after the aboriginal name given to the soak in the area. The first white men to visit the area were sandalwood cutters and the Nampup soak was the location of the first land grant. Many old buildings, halls and school sidings still exist in the shire. The local community holds these historical memories close to their hearts as many families of the original settlers still reside on family farms.

Wildflower Walks & Hotspots: Nyabing Creek Nature Reserve, Lake Bryde Nature Reserve, Chinocup Nature Reserve.

KENT



Nyabing

It is believed that the word Nyabing is from Aboriginal origin and is thought to be derived from the Aboriginal word “ne-yameng”. Which is the name of an everlasting flower *Helipterum manglesii*. Nyabing was gazetted as a town in 1912 after the Katanning railway line was extended.

- Nyabing Settler’s Hall
- Kwobrup Dam
- Memorial Park and Playground



Pingrup

Pingrup is also of Aboriginal origin and was the name of a lake that is close to the townsite and signifies a place for digging. The name first appeared on the charts of the area in 1873. Pingrup is now part of the remarkable FORM Public Silo Trail.

- Pink Lakes
- Corner Space and Museum at the CRC
- The Grain Silos PUBLIC Silo Trail

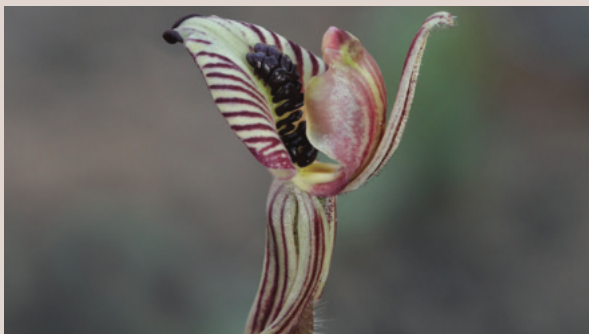
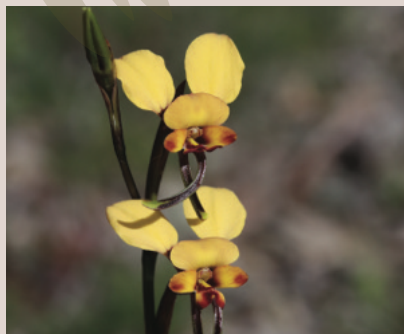
PINGRUP CRC

ADDRESS: 2 Burstons Street, PINGRUP WA 6343 | PH: 9820 1101

EMAIL: pingrupcrc@gmail.com | WEB: www.pingrupcrc.com.au

Orchids OF THE GREAT SOUTHERN

The Great Southern is home to some of Western Australia's most remarkable native orchids, from delicate fairy orchids to striking spider orchids. Found across forests, granite outcrops, wetlands and coastal heathlands, these extraordinary wildflowers are among the region's most treasured spring discoveries. Here are just a few species you may encounter while exploring the region during Bloom Festival.



Left to right: Donkey Orchid (*Diuris brachyscapa*), Zebra Orchid (*Caladenia cairnsiana*), Queen of Sheba (*Thelymitra porphyrosticta*), Green Spider Orchid (*Caladenia falcata*), Butterfly Orchid (*Caladenia lobata*).

Learn more

Orchids of South-west Australia by Noel Hoffman, Andrew Brown and Justin Brown features more than 400 orchid species found throughout the South-west and is an invaluable field guide for orchid enthusiasts.



Calendars are available from orchids.chookman.id.au as well as selected bookshops, caravan parks, visitor centres and flower shows.



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Blue Fairy Orchid (*Pheladenia deformis*)





Shire of Jerramungup

'Jerramungup' is thought to be a simplified pronunciation of the Aboriginal word 'yerra-mo-up' which refers to a yate tree and means "place of the tall yate trees which grow through the mist". It is the western gateway to the Fitzgerald National Park. One of the largest and most botanically significant national parks in Australia containing 20% of the State's described plant species and one of the most diverse botanical regions in the world.

Wildflower Walks & Hotspots: Fitzgerald River National Park, Tozers Bush Camp Trails, Bremer Beach Walk, Point Ann (The Mamang Trail), Quaalup Homestead Nature Walk, Quaalup Gorge Walk are over 100 species of birds and more than 1,500 varieties of plants including many rare and delicate orchids.



Jerramungup

Jerramungup is a small, neat, modern wheat and sheep town with good tourist facilities, which has developed since the 1950s when it was established as a War Service Land Settlement area. The community has a love for sport with a wide array on offer. Next to Roe Park is the Root Pickers Hall as it was paid for by volunteers picking mallee roots.

- Roe Park
- Fitzgerald Biosphere Garden
- Lions Park Soldier Settlement Mural

JERRAMUNGUP CRC

ADDRESS: 8/10 Tobruk Rd, Jerramungup WA 6337

PH: 9835 1630 | **WEB:** jerramungupcrc.com.au



Bremer Bay

Bremer Bay is located along some of Western Australia's most stunning coastline. As well as the protected white beaches and crystal blue waters, the famous Bremer Canyon located off the continental shelf is a rich feeding ground and home to a visiting population of Orcas. Offshore, the calm waters of Point Anne provide a resting spot for calving Southern Right Whales.

- Pristine beaches, coves and lagoons
- Diving, beach and deep-water fishing - Whale watching expeditions
- Camping, Trails & Wildflower walks

BREMER BAY CRC

ADDRESS: 7 Mary Street, Bremer Bay WA 6338 | **PH:** 9837 4171

EMAIL: info@bremerbaycrc.com | **WEB:** bremerbaywa.com.au

REEF GALLERY OPEN FARM GARDENS Daily | 10am-4pm DONATION 8118 Borden Bremer Bay Rd, Bremer Bay

What began as a small revegetation project along a winter creek has, over the past 14 years, grown into an expansive and ever-evolving native and edible garden. Winding through the gallery, sheds and family home, the gardens feature almost 1.5km of accessible concrete pathways, shady lawns, food gardens and a beautiful blend of rural and coastal charm. A true labour of love, Reef Farm Gardens is always growing, changing and inspiring. Visitors are invited to wander, relax and enjoy this unique garden space while discovering the passion and creativity behind it.

**BREMER BAY****QUAALUP DELIGHTS - THE BEST OF FITZGERALD FLORA & CAKE** Multiple Dates* | 11am-4pm FROM 10 Quaalup Homestead Wilderness Retreat*

A self-guided, botanically signposted Nature Walk (suitable for all ages), along pristine bush of the FRNP, crossing through various habitats. A 40min round-trip, & longer trails for keen walkers to explore. Treat yourself with delicious home-baked cake, coffee/tea served at the 1858 heritage Homestead. Cash only please. *On the western side of the Fitzgerald River NP, See website for best routes, don't use google maps. *Open Saturdays 12, 19, 26 Sep & 3, 10 Oct.

**FITZGERALD RIVER
NATIONAL PARK****DE-VINE WREATHS** 18 Sep | 9:30am-4:00pm* 45pp+BF Bremer Bay Community Hall, 7 Mary St, Bremer Bay

Starting with a vine cane circle, add your own special touch with flowers, ribbons, beads, foliage, fabric, etc to create a spectacular wall feature for your home, a decorative piece for Christmas or for that special gift. Followed by a light luncheon and then a casual stroll along a bush path in the town to view our amazing wildflowers and natural bush. *finishing time is approximate.

**BREMER BAY**



BURNING OF THE CANES

📅 27 Sep | 4:30pm-10:00pm

💰 47+BF

📍 Gilbert Wines, 30138 Albany Hwy, Kendenup

Come and celebrate the change of the seasons with our annual event of burning of last year's vine cuttings that have been woven around our vine goddess. Great food, wine & live music will be available. Your ticket includes a drink on arrival and entertainment. A food van will be onsite for you to purchase food.



ANTIQUARIAN BOOKS AND BASIC BOOK REPAIR WORKSHOP

📅 10 Oct | 2pm-5pm

💰 *

📍 15 Hawker Rd, Kendenup*

Basic Book Repair Workshop (Fixing Spines) and opening of the new Antiquarian Books Libraries and Australian Landscapes Photographic Gallery and workshop space. Bring a book for repair or fix one of ours. Afternoon Tea provided. A 3-hour combined tour of new spaces, demonstration of Spine Repair, and workshop of book repair; notes provided. *DO NOT FOLLOW YOUR GPS, go to the Kendenup Town Hall, Cross the railway, turn Right into Hughes, go 1.5kms then Left into Hawker. *See website for cost



FANTASY DOOR FESTIVAL

📅 26 Sep & 18 Oct

💰 FREE

📍 Lowood Rd, Mount Barker

The Fantasy Door Festival is a celebration of creativity and imagination of the people of Plantagenet Shire and surrounds. Featuring artists young and old, professional and emerging, it could be art in its many forms- painting, collage, sculpture and mosaic. you could find fairies, pixies, elves, trolls, dragons or creatures and beings from other realms. Enjoy the doors and a fairy door trail in Wilson park- the children's playground area. Grab a coffee and a cake and stroll around the instalments which are all within easy walking distance.



DUMBLEYUNG BUSHFOOD DINNER

 26 Sep | 5pm - 9pm TBC Dumbleyung Town Hall

Gather Foods in collaboration with Wuddi Aboriginal Cultural Tours will provide a highly engaging and exotic 3-course meal in Dumbleyung, using local bush foods from the region. The event will showcase local stories connected to food, local artefacts found in the region and celebrating food culture from ancient times to present.



DUMBLEYUNG

WILDFLOWER HIKE VANCOUVER PENINSULA

 Multiple Dates* | 10am-2pm 169pp+BF Whaling Cove Carpark, Quaranup Rd, Vancouver Peninsula

Albany Tours invites you on a unique and challenging hike from Whalers Cove to Uredale Point, immersed in wildflower splendour. Plus, spectacular vantage points across the water, bays and landforms of stunning King George Sound & the bushland surrounds. Throughout your ~2-hour walk to Uredale Point and back, your expert guide will illustrate flora species, share stories of First Nations people the Menang, explore the landscape features and refer to the settlement of Albany. Relax at Uredale Point, sense the remoteness and space. Enjoy local produce in a curated, personal picnic box.

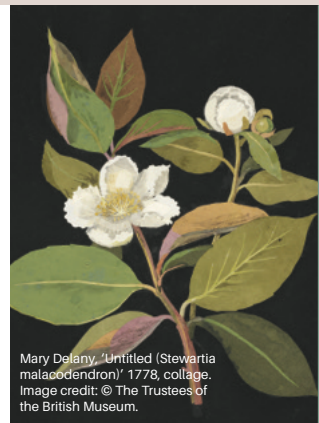


ALBANY

BRITISH MUSEUM UNSEEN - THE MAGICAL WORLD OF MARY DELANY

 1 Aug-24 Oct | Daily 9am-4pm FREE Princess Royal Fortress Military Museum, 67 Forts Rd, Mount Clarence, Albany

This touring exhibition from The British Museum showcases high-resolution digital prints of Mary Delany's most spectacular works.



Mary Delany, 'Untitled (Stewartia malacodendron)' 1778, collage. Image credit: © The Trustees of the British Museum.

ALBANY





THE SPRING SOCIAL

26 & 27 Sep | 5pm-9pm

FREE

Stirling Tce, Albany

Stirling Terrace blooms for two vibrant evenings, celebrating spring and offering market stalls, family-friendly activities, live music, wine tastings and relaxed alfresco experiences.



SCENT & SIP - A SENSORY TASTING

3 Oct | 2:30pm

\$ 110pp+BF

Whooley Hill, 651 Lights Rd, Ocean Beach

A refined spring sensory experience set within a blooming garden. Guided by wine expert Tracey Whooley from Great Southern Sip, guests will enjoy two hours of learning, sniffing & tasting, beginning with an exploration of fresh blooms, herbs & citrus blossoms before moving into a curated tasting of eight Great Southern wines. Discover the connection between natural aromatics and what's in the glass, complemented by paired nibbles and insights into the season. Gather around an elegant long table & finish the experience by creating a handcrafted bouquet.



Happy Valley Farm Cottage

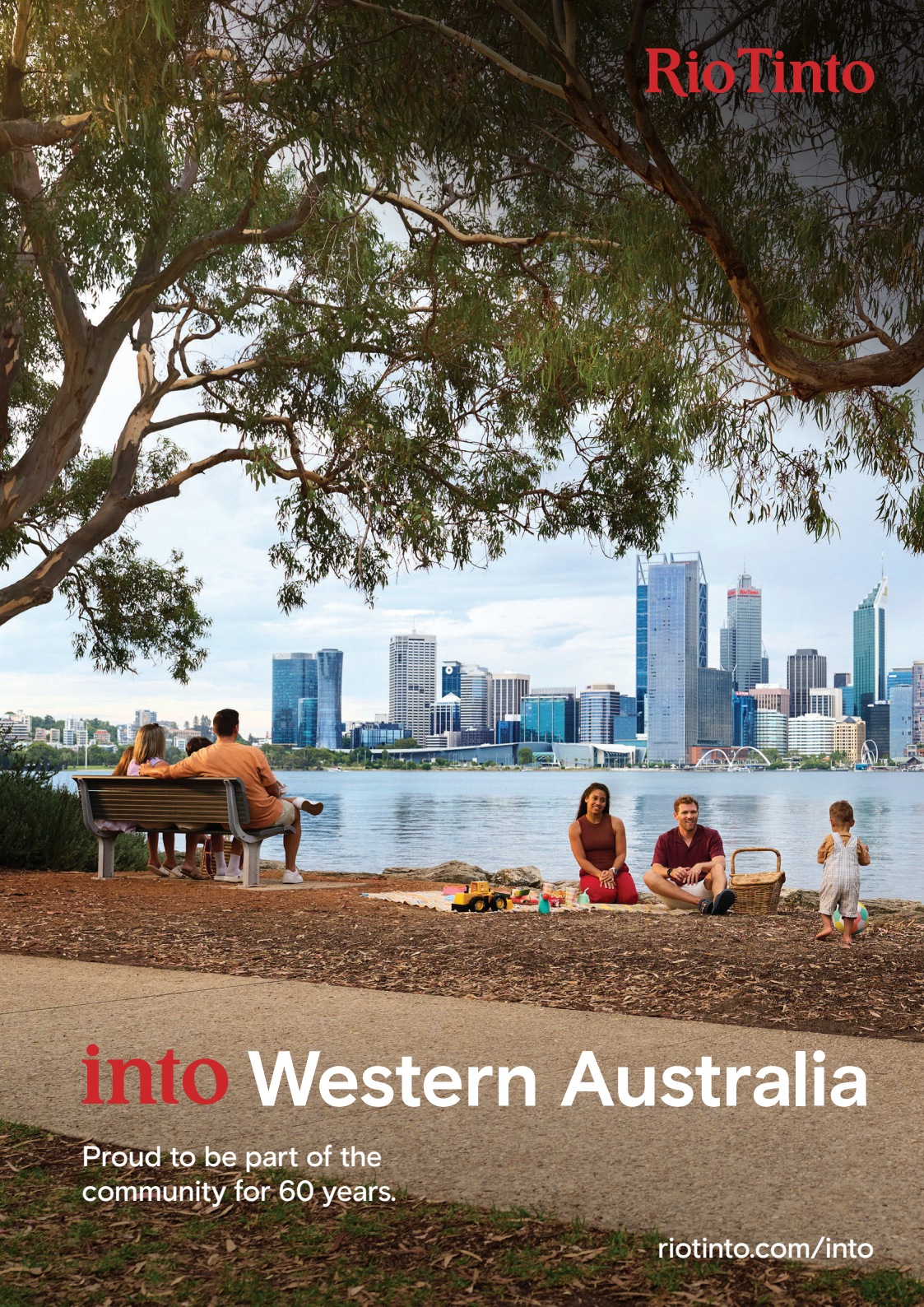
Cosy cottage accommodation in the heart of the Great Southern

www.happyvalleyfarmcottage.com.au

Westwood WA 6316
STRA6316ZF617OHP



happyvalleyfarmcottage

A large, leafy tree with a thick trunk and spreading branches frames the top and left sides of the image. In the background, a city skyline with several tall, modern skyscrapers is visible across a body of water. In the foreground, a family is enjoying a picnic. On the left, a man in an orange shirt and a woman in a red dress are sitting on a wooden bench, looking towards the water. In the center, a man in a red shirt and a woman in a red dress are sitting on a picnic blanket on the ground, looking towards the camera. To their right, a young child in overalls is standing and playing with a ball. A picnic basket and some toys are also on the blanket. The ground is covered with dry leaves and mulch.

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FESTIVAL 2026

Where the Wildflowers are



WESTERN
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